

### What we do

Altadireccion Capital is a financial firm with more than 19 years of experience, successfully addressing the increasing demand for investment banking services from our clients, becoming one of the leading financial services firms for medium and large sized companies.

www.altadireccion.cl

#### **Debt Advisory**

Search for local and offshore Financing / Financial architecture

We help our clients design an efficient financial architecture for their companies, supporting them in the search for financing both locally and abroad, as well as efficiently structuring their debts.

Mergers & Acquisitions Valuation, purchase and sales of companies

We start the "Valuation Study" to set a technical economic value based on the client's business plan. Subsequently, we carry out a road show with potential interested parties and lead the negotiation process until the transaction is succesfully completed.

#### **Private Placements**

Debt capital markets and Private debt

Operations in the capital market include bond issuance, widely used instrument by companies seeking long-term financial resources. Private debt funds are taking advantage of the shortage of financing to become a suitable substitute for traditional bank loans,

#### Insurance Services General insurance, guarantee and credit

Altadireccion Corredora de Seguros develops a wide range of professional services related to private insurance for companies in the fields of general insurance, guarantee and credit.

# The company in numbers

#### More than 1,800 successful transactions

We have a diverse portfolio of clients ranging from traditional activities, to the most innovative firms and sectors. We advise companies of different sizes and purposes, which allows us to provide consulting services with a global and integrated vision.

### ALTADIRECCION CAPITAL LATAM



### Miami team



#### **Peter Hill**

Board President Former president of the Chilean Chamber of Commerce

### John Edmunds

Board Vice President Professor. Has consulted with the Harvard Insitute, the Rockefeller Foundation, Standford and others



### **Cristian Cerna**

Partner & CEO +29 years leading large multinational



Felipe Valderrama

Chief Credit Officer +9 years of experience in the corporate banking sectors



### **Alvaro Reyes**

Senior Analyst +5 years of exp. In the corporate banking and advisory (Big 4) sectors

### ALTADIRECCION

### Partners



### Peter Hill

Chairman & Partner Former president of the Chilean Chamber of Commerce



### Cristian Cerna

Partner & CEO +29 years managing large and multinational deals



### Andrea Santiagos

Partner +20 years in comercial areas in the insurance industry

### **Robert Hill**

Partner Vast experience managing companies from the mining & chemical sectors



#### **Roberto Darrigrandi**

Partner (Private Placements) Economist, dean in several universities, fund manager, newspaper columnist and others

### Partners



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### **Roberto Chiu**

Partner Professional trayectory in top tier national and international

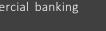
banks



### **Carlos Gonzalez**

Partner 40+ years leading business in

comercial banking





### **Cristian Lopicich**

Partner Vast trayectory in high level positions in the banking sector



### Felipe Gonzalez

Partner +25 years of experience in the mining and banking industry



### Felipe Márquez

Partner Experience leading marketing areas of companies across latam



### Track Record

Our debt advisory area is backed by 19+ years of experience, in which we have fulfilled mandates given by our clients in order to find financing suitable for their needs. We have a success rate of 95% on the mandates for debt raising or refinancing, allowing us to earn impeccable reputation and our clients trust, as well as long term commercial relationships with both customers and lenders.

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Altadireccion Capital

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